

CPS Summer School

IoT, a key asset for Digital Transformation

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European Programs Manager, Atos

Board of Directors, Big Data Value Association

23-09-2019



ATOS in a nutshell

Atos is a leader in digital services delivering Systems Integration services, Consulting, Managed Services & BPO, Cloud operations, Big Data & Cyber-security solutions as well as e-payments and transactional services.

Atos is focused on business technology that powers progress and helps organizations to create their firm of the future.

€12

**billion
annual revenue
circa**

Atos operates under the brands Atos, Atos Consulting, Atos Worldgrid, Bull, Canopy, Unify and Worldline.

Atos is a Societas europaea (SE).

100,000

**business
technologists
circa**

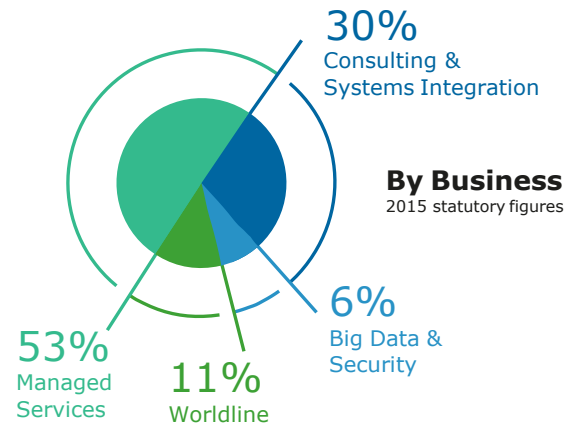
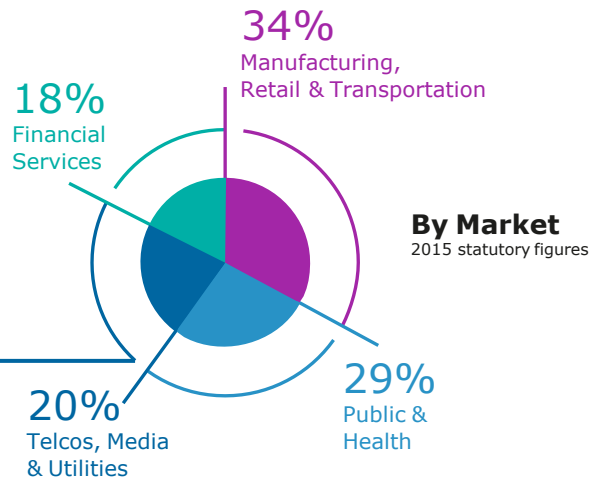
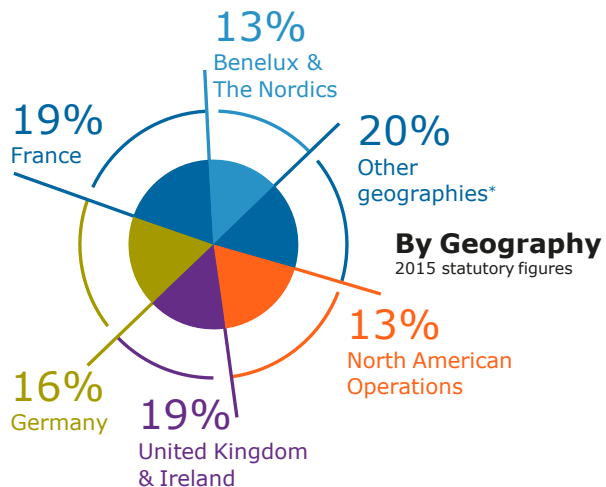
Atos is the Worldwide Information Technology Partner for the Olympic & Paralympic Games and is listed on the Euronext Paris market.

72

**countries
around
the world**

Key figures: a well-balanced positioning

Breakdown
of revenue
in 2015 (in percentage)



* including Iberia, Central & Eastern Europe, Asia Pacific, India, Middle East & Africa, South America, as well as Major Events and Cloud & Enterprise Software

Overview of contents

- ▶ Momentum around Digital Transformation
- ▶ IoT in the context of Digital Platforms
- ▶ The challenge of Data Sharing
- ▶ Data as key element for Artificial Intelligence
 - European Position and Strategy in AI
 - Towards an AI Public-Private-Partnership
- ▶ Opportunities...for you
- ▶ Q&A



1

Momentum around Digital Transformation

A bit of brainstorming...

- ▶ The Platform economy and multi-sided markets
- ▶ The relevance of Digital Single Market to scale and create critical mass
- ▶ Digital autonomy and sovereignty
- ▶ Synergies accross sectors
- ▶ User acceptance

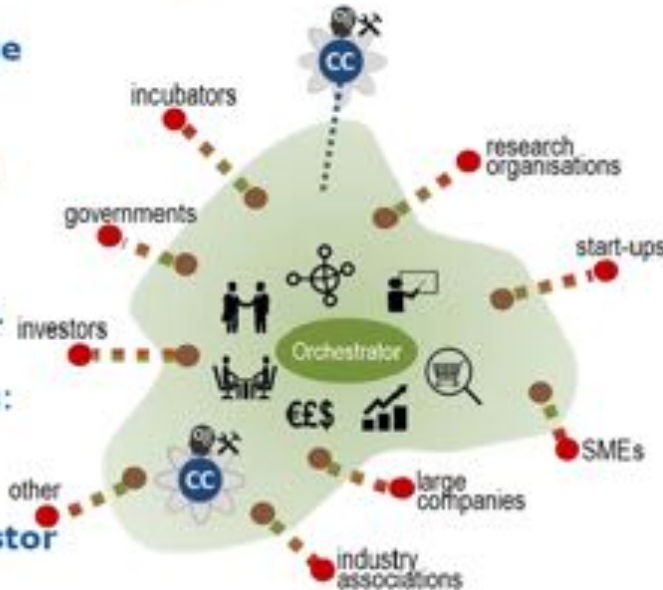
DEI: Digitizing EU Industry



DEI. Digital Innovation Hubs; concept

A one-stop-shop providing services to companies in the region through a multi-partner cooperation:

- Access to Specialist Expertise and Infrastructure
- Brokering/matchmaking
- Awareness Creation around Digital Technologies
- Innovation Scouting
- Digital Maturity Assessment.
- Visioning and Strategy Development for Businesses:
- Mentoring
- Training
- Access to Funding and Investor Readiness Services



2

IoT in the context of Digital Platforms

Driving forces; success factors of the IoT market

**IoT
platforms
as enablers**

**Security,
data
protection
and privacy**

**Transparency
in the IoT
value chain**

**The
challenge
of skills**

**Need for
compelling
RoI
examples**

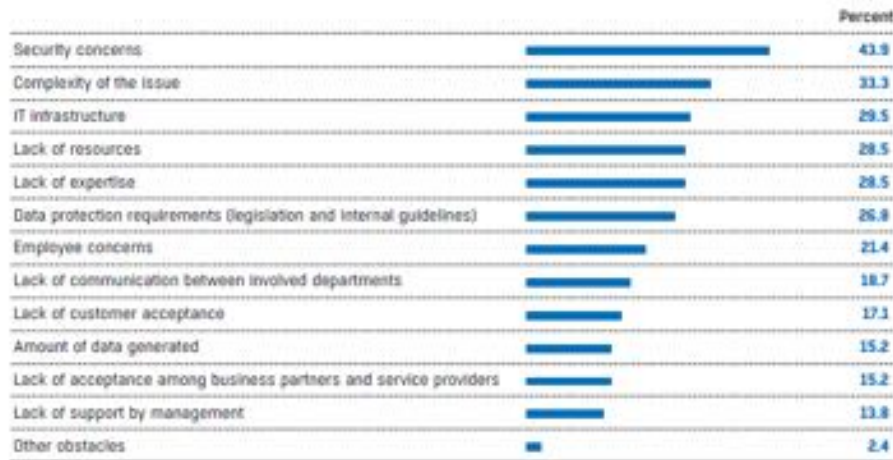
**Openness
and Data
monetization**

Regulation

**Interoperability
and standards**

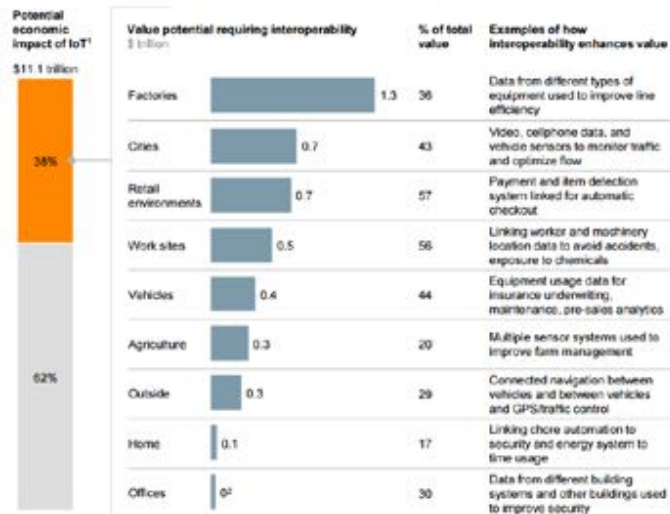
What are the greatest obstacles in the implementation of IoT projects?

Multiple answers possible. Basis: n = 389



Source: IDG

Nearly 40 percent of economic impact requires interoperability between IoT systems



Source: McKinsey

Landscape of IoT platform suppliers

- More than 500 IoT platforms in the market!
- Building blocks/functionalities: Connectivity services, Device management, Vertical-specific end-to-end IoT stacks, Managed services to host, Cloud backend and IaaS, application enablement (marketplace), Big Data/advanced analytics, security components



SAP



IBM



Schneider Electric



Microsoft



software AG



BOSCH
Innovación para tu vida



Cisco Kinetic for Cities



Cisco kinetic for Cities is a single pane of glass which allows you to view and manage data from the lightning, parking, traffic, waste management, and Wi-Fi deployments around the city.



CITYBEACON



As cities get smarter, the fragmentation of connectivity solutions and platforms is a growing problem for local authorities, who need a single platform to communicate with citizens and businesses, and to improve local services.



Huawei Smart City Nervous System



Our City Intelligent Operation Centre solution is the "brain" that centralizes and coordinates city management, and its City Internet of Things, the "peripheral nerves" that connect, sense and send city information to the "brain".



SAP S/4/HANA and Philips CityTouch



We are delivering on our vision for smarter cities by harnessing the Internet of Things and integrating data from connected street lights with data from other city ERM systems in a single integrated dashboard.



HITACHI

ADAMOS

DEVICE INSIGHT

SIEMENS



Telit

mnubo



Reflections...

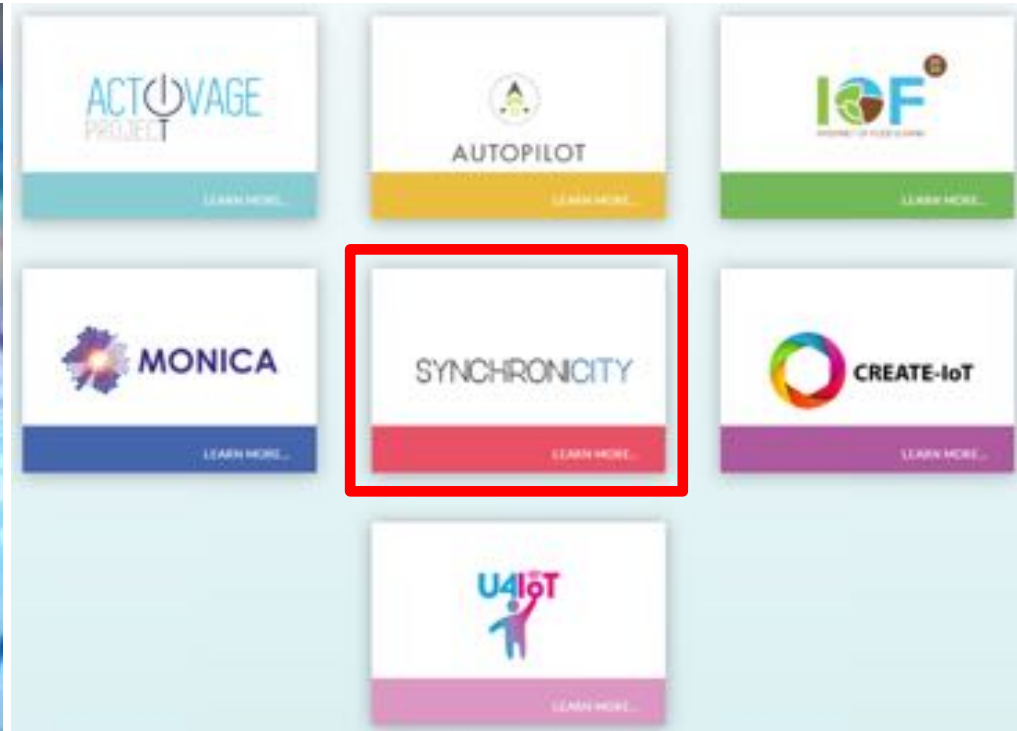
- Vendor **Lock-in**
- Availability of Data (closed vs Open Data, data ownership, data sharing), data **monetization**, data silos
- What success can we expect from **marketplaces**?
- Data is nothing if not transformed into knowledge
- The **Platform economy** and **multi-sided markets** (beyond pure IoT technology...)
- Infrastructure, data management, nurturing the ecosystem...Finally, **who pays for what?**

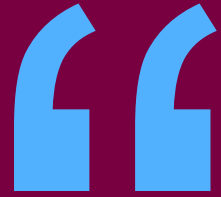


European IoT Large Scale Pilots Program



European IoT Large Scale Pilots Program





**Deliver a market
for IoT-enabled
urban services for
Europe and
beyond**



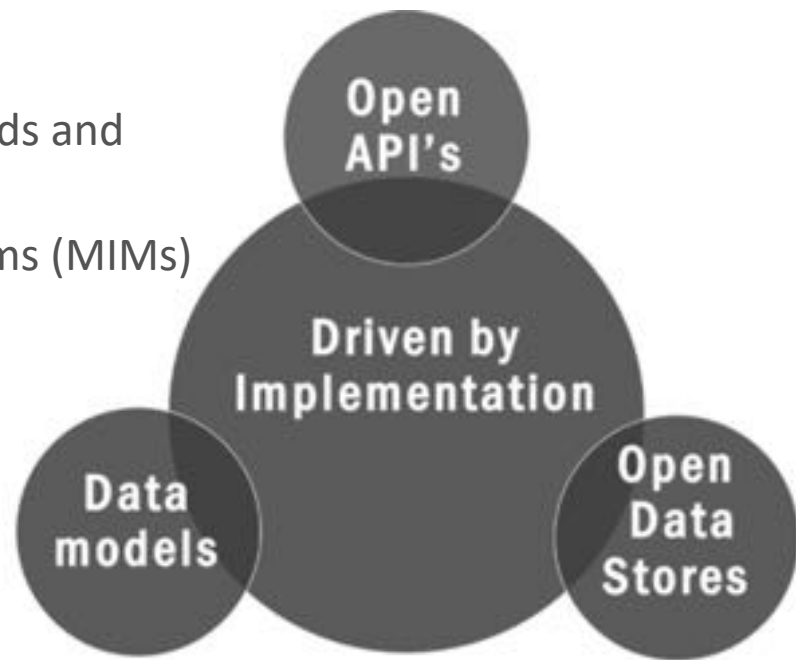
**A robust model for
standards-based
innovation and
procurement of
IoT-enabled services
across domains**

Translated into (more detailed) Objectives

1. Establish technical foundations
2. Establish marketplace enablers
3. Create reference zones
4. Pilot services that serve citizen needs
5. Establish ecosystem
6. Establish citizen-oriented methods
7. Establish holistic quantification of value
8. Provide insights into new business models
9. Transform city policy-making and planning

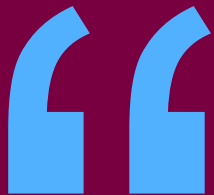
Common Technical Ground

1. **OASC** neutral branding (based on standards and consensus specifications)
2. **OASC** Minimal Interoperability Mechanisms (MIMs)
 - Context Information Management
 - Common data models
 - Ecosystem Transaction Management (marketplaces)
3. **SynchroniCity** reference implementation (standards-based)
4. **SynchroniCity** cloud hosting (option)



Interoperability Mechanisms

Interoperability Point	Description	Specification document	Related Standards [and Baselines]
Context Management API	This API allow to access to real-time context information from the different cities.	Reference Architecture for IoT Enabled Smart Cities (D2.1)	ETSI NGSI-LD prelim API, OMA NGSI, ITU-T SG20*/FG-DPM*
Shared data models	Guidelines and catalogue of common data models in different verticals to enable interoperability for applications and systems among different cities	Guidelines for the definition of OASC Shared Data Models (D2.2) Catalogue of OASC Shared Data Models for Smart City domains (D2.3)	[SynchroniCity RZ + partner data models]
Ecosystem Transaction Management (“Marketplace”) API	It exposes functionalities such as catalog management, ordering management, revenue management, SLA, license management etc.	Basic Data Marketplace Enablers (D2.4) Guidelines for the integration of IoT devices in OASC compliant platforms (D2.6)	[TM Forum API]
Security API	API to register and authenticate user and applications in order to access to the SynchroniCity-enabled services.	Reference Architecture for IoT Enabled Smart Cities (D2.1)	OAUTH2
Data Storage API	This API allows to access to historical data and open data of the reference zones.	Reference Architecture for IoT Enabled Smart Cities (D2.1)	ETSI NGSI-LD, DCAT-AP [CKAN]



Atomic Services are a good opportunity to test the SynchroniCity framework and OASC principles. They could be easily replicated, accelerating new developments, in many cities which provide and implement these principles.



City Agnostic



Replicable



Easy Deployment

**Internal Use
Cases**



Human Centric

Traffic Management



Multi-Modal

Transportation



Community

Policy Suite

Challenges (technical & non-technical)

Demand-side:

- Choice, flexibility, efficiency, value-for-money, independence, economic development

Supply-side:

- Scale, agile development/deployment

All:

- Reduced risk, increased investments, innovation

Challenges (technical & non-technical)

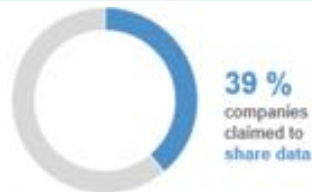
- A path from R&I to implementation (+ link AI, 5G, edge)
- Standards-based innovation and (large-scale) procurement across domains (data silos)
- A common technical ground based on minimal interoperability and **city needs**
- Emerging standards (shape and adopt)
- Market validation, including Data monetization, coverage of infrastructure costs
- Privacy, trust, security, GDPR compliance
- Data quality

3

The Challenge of Data Sharing

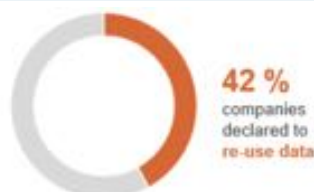
Data availability and data sharing for granted?

Source: Everis (Study on B2B data sharing)



• Data suppliers

• Companies not yet engaged in B2B data sharing



• Data users

• Companies not yet engaged in B2B data re-use



Profile of data suppliers



Data suppliers

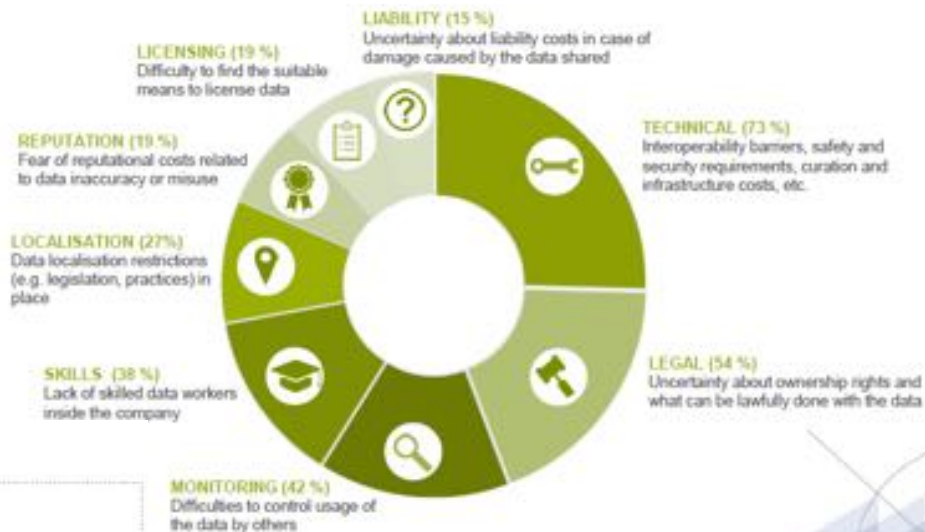
- ✓ Mainly large companies
- ✓ 90% share data within their own business sector
- ✓ A majority only share a small percentage of the data they generate
- ✓ 1 in 5 consider data sharing as their main economic activity
- ✓ 1 in 3 have been sharing data for over 8 years
- ✓ Very few adopt an Open Data Policy
- ✓ Developing new business models and/or services and products as main motivation

Profile of data users



Data users

- ✓ Mainly large companies
- ✓ Mostly re-using data from their own sector (83%)
- ✓ 7 in 10 strongly depend on data for their business
- ✓ Half of them have been re-using data for over 6 years
- ✓ More than 40 % have spent over €50 000/year to access data in the last years
- ✓ Developing/improving the catalogue of services and products as main motivation



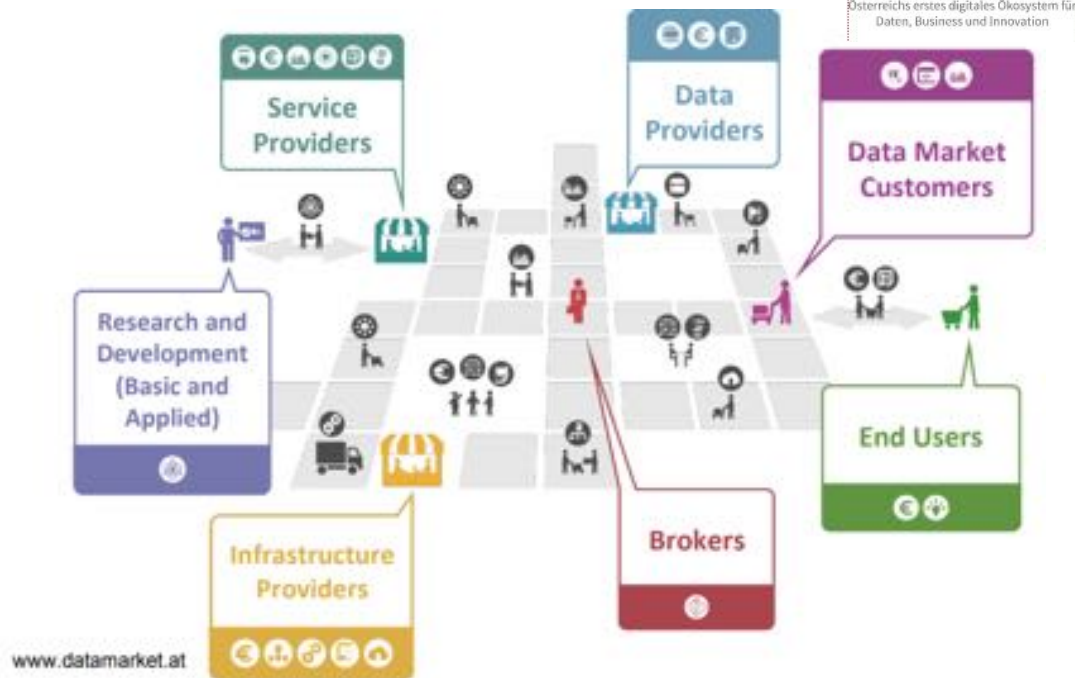
1 in 2 experience **obstacles** to make their data available

6 in 10 experience **obstacles** to access data from others

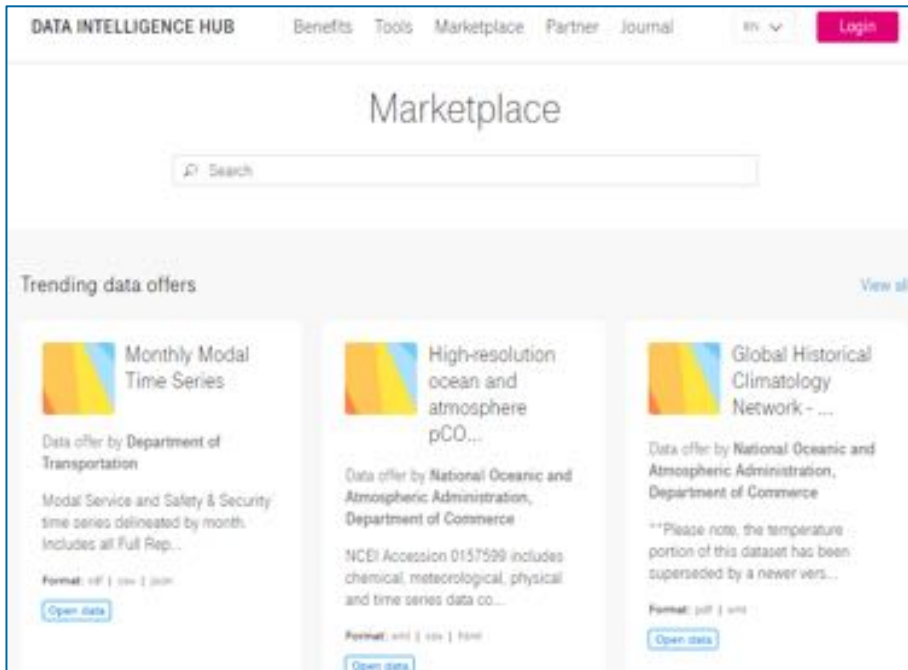
Data sharing spaces, Data platforms



THE DIAS & WHERE TO REACH THEM




Data Intelligence Lab by




Data Marketplace + Tools for data analysis

"Support Centre for Data Sharing" (SCDS)


 Support Centre for Data Sharing

HOMEABOUT USDATA SHARINGPRACTICE EXAMPLESNEWS & EVENTSFORUMSUPPORT




What is data sharing?

What do we refer to with the term data sharing?




The story of two countries sharing data

Find out how the governments of Estonia and Finland cooperate in NIS to enable cross-border data sharing.



Data sharing in the agricultural sector

Discover how JoinData enables data sharing in the Dutch agricultural sector.



Data sharing for smart mobility

Read how MaaSMadrid improves transport services by combining multiple data sources.



Data as key element for AI: European Position and Strategy in AI

OUTLINE

AI strategy for Europe

AI funding in H2020 & beyond:

- AI-on-Demand-Platform
- Digital Innovation Hubs
- Additional calls
- Post-H2020

Ethics Framework



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Ethics Framework



Maximising benefits from AI



Economic impact



Contribution to societal challenges



Healthcare



Energy
efficiency



Road safety



Cybersecurity

...



European
Commission

EU strengths



Excellent research centres



World-leading position in robotics



Strong business-to-business domain



Strong industrial and services sectors: automotive, healthcare, agrifood



Industrial data



European
Commission

EU strategy for AI



A STRATEGY FOR EUROPE TO LEAD THE WAY

**Boost
technological
and industrial
capacity & AI
uptake**

**Prepare for
socio-
economic
changes**

**Ensure an
appropriate
ethical & legal
framework**

AI FOR GOOD AND FOR ALL



European
Commission



Joining forces EC with MS

**All Member States
& Norway + Switzerland
signed a Declaration of cooperation on AI**

**7 December
2018:
Coordinated
plan on AI
published**

**Member States agreed to work together
on:**

- **ensuring Europe's competitiveness in the research and deployment of AI**
- **dealing with social, economic, ethical and legal questions**

EU strategy for AI



A STRATEGY FOR EUROPE TO LEAD THE WAY

**Boost
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AI FOR GOOD AND FOR ALL



European
Commission

BOOSTING THE EU'S TECHNOLOGICAL AND INDUSTRIAL CAPACITY: WP 2018 - 2020



€1.5 billion EC investments into AI in 2018-20
BY 70% INCREASE OF ANNUAL INVESTMENT



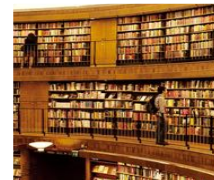
Basic and industrial research
(health, transport, agriculture, manufacturing, etc.)



AI-on-demand platform



Network of AI-focused Digital Innovation Hubs (DIHs)



Strengthening AI excellence centres



Setting up an industrial data platform

OUTLINE

AI strategy for Europe

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Ethics Framework





Work Programme 2018-20 EUROPEAN AI-ON-DEMAND PLATFORM

- Central access point:
 - integrating tools and resources
 - offering solutions and support to all users of AI to integrate such technology into application, products and services
 - <https://www.ai4eu.eu/>

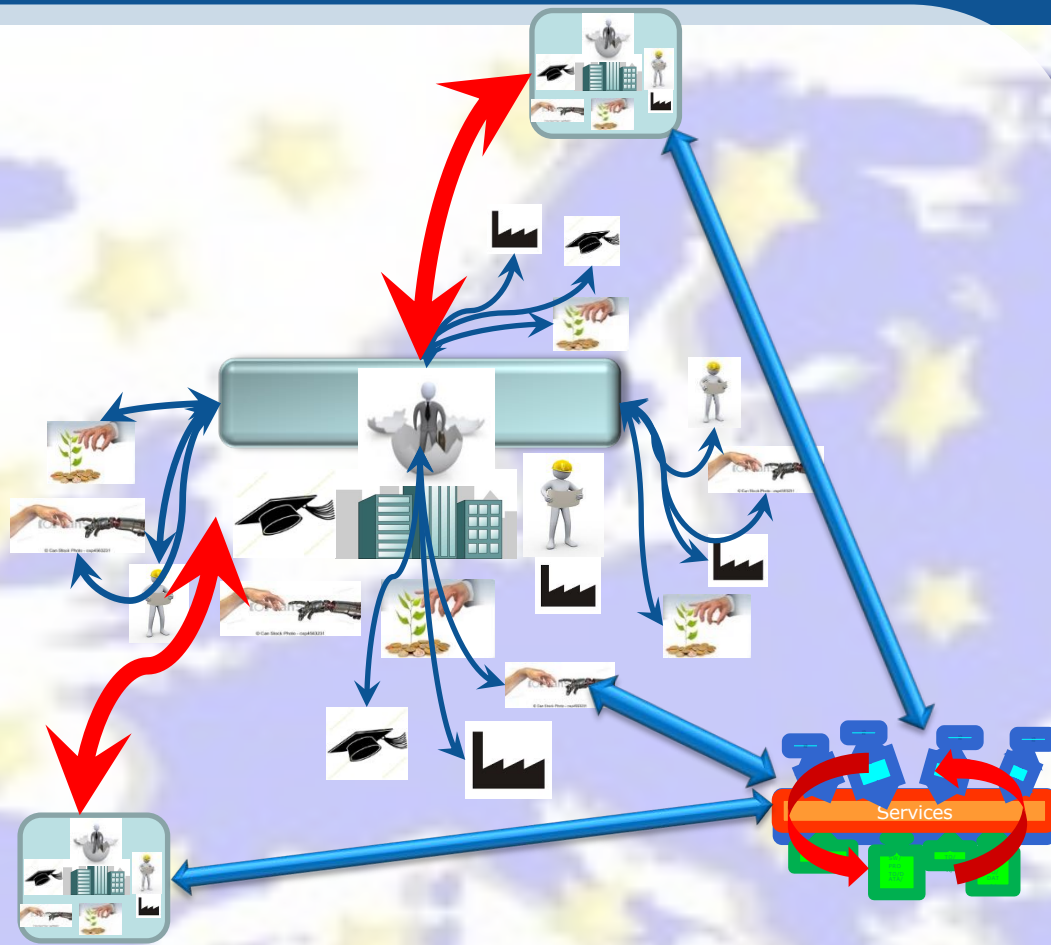


THE PLATFORM = CENTRAL POINT



- Develop a **European AI ecosystem**
 - knowledge, algorithms, tools and resources available and making it a compelling solution for users, especially from non-tech sectors.
- **Build on** and **link to existing** relevant initiatives
 - platforms, data repositories, cloud computing, HPC, etc.
- **Connect** and cooperate with other relevant activities of this **work programme**
 - DIHs, pilots, etc.

➔ **OBJECTIVE – CENTRAL ACCESS POINT TO ALL AI RESOURCES in EUROPE, including RESULTS FROM ALL EU PROJECTS ➔ ALSO YOUR RESULTS**



AI-ON-DEMAND PLATFORM:

Toolbox & Services

+

NETWORK OF DIGITAL INNOVATION HUBS IN AI:

Distribution Channel for AI to empower

ALL local companies/Users



OTHER RELEVANT UPCOMING CALLS

(CHECK [PRE-PUBLICATION](#))



ICT-46-2020: **Robotics** in Application Areas and Coordination & Support

ICT-47-2020: Research and Innovation boosting promising **robotics** applications

ICT-48-2020: Towards a vibrant European **network of AI excellence** centres → [infoday](#) [50M€] – bring the best researchers to progress faster / make Europe a powerhouse for AI & attractive for scientists

ICT-49-2020: Artificial Intelligence **on demand platform**

ICT-38-2020: Artificial intelligence for **manufacturing**

DT-ICT-05-2020: **Big Data** Innovation Hubs.

DT-ICT-12-2020: AI for the **smart hospital** of the future



**Goal beyond 2020: Increasing investments from
€4-5 billion / year today to €20 billion / year**

The next Framework program: post H2020

DIGITAL IN THE NEXT MFF: OVERVIEW

Digital Europe

1. High Performance Computing (HPC)
2. Artificial Intelligence (AI)
3. Cybersecurity
4. Advanced digital skills
5. Digital transformation and interoperability

€9.2 Bn

Digital in Horizon Europe

1. Digital under "global challenges"
 - Digital and industry cluster
 - Digital in other clusters - health, mobility, energy, environment,...
2. FET Open under Open Innovation
3. Research Infra under Open Science

€100 Bn
with share
to digital
of 15Bn

CEF - Digital

Connectivity

- Synergies with Transport /Energy
- WIFI/BB 4EU
- 5G roll out

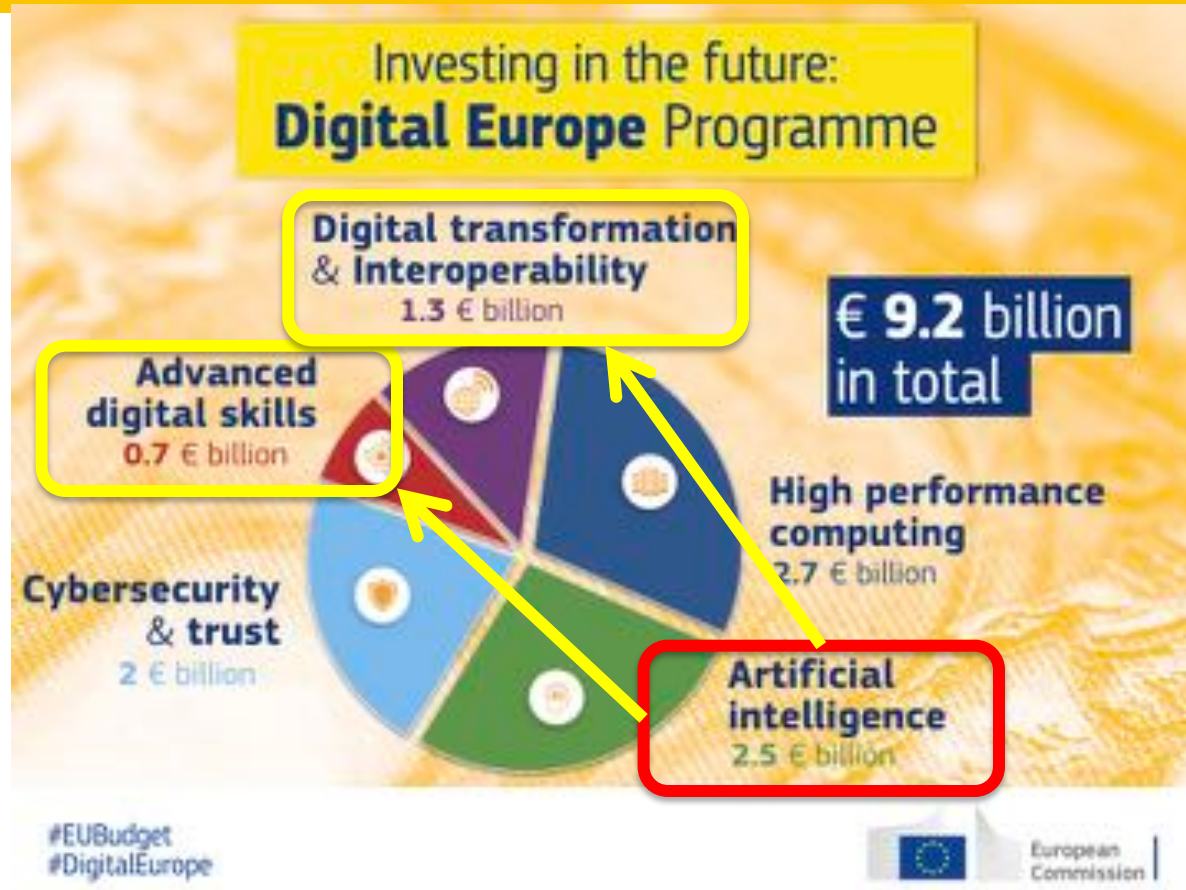
€3 Bn

MEDIA under Creative Europe within Cohesion and Values

- Distribution of works
- Creation

€1.1 Bn

DIGITAL EUROPE PROGRAMME: CAPACITY BUILDING AND DEPLOYMENT

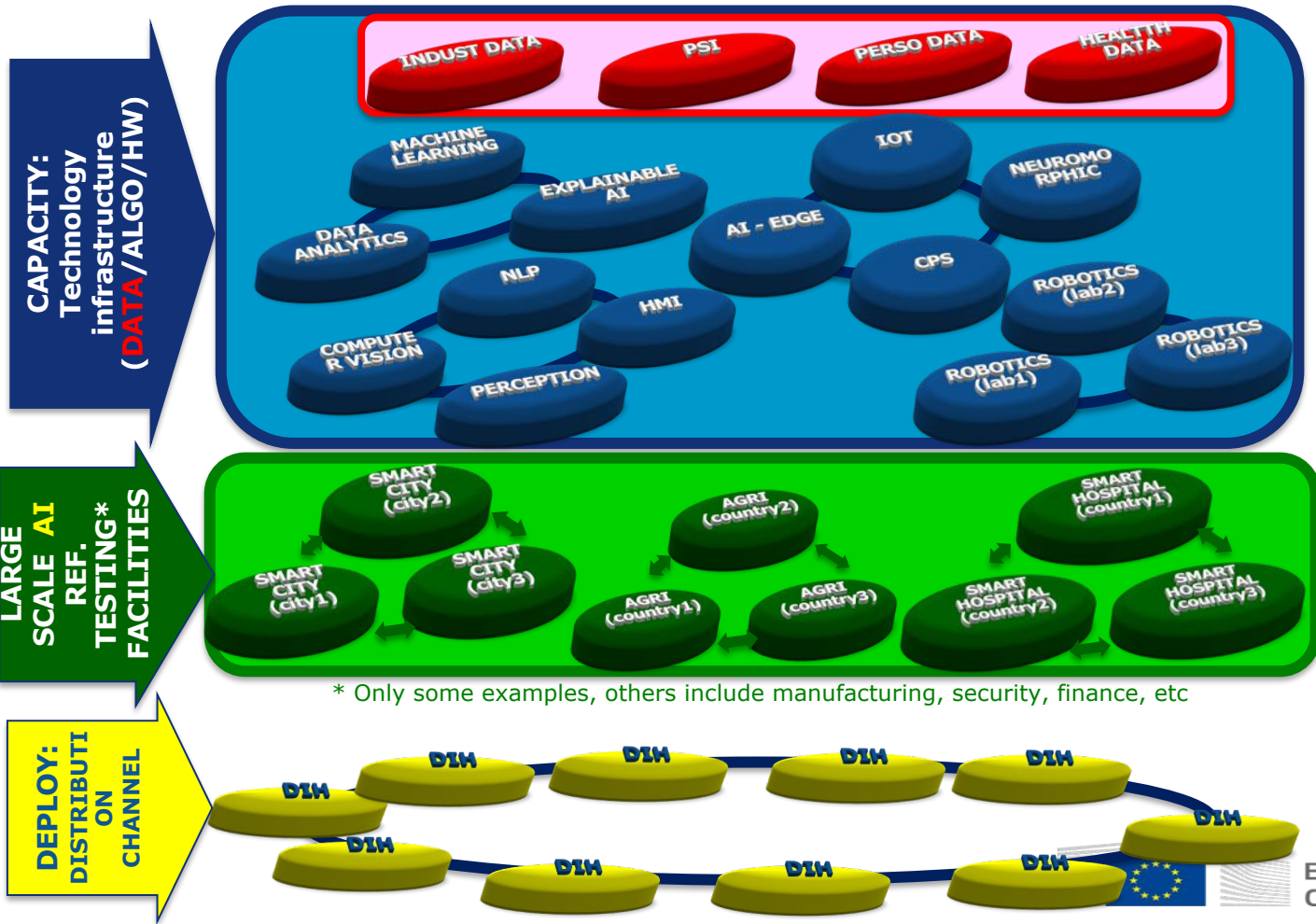


Investing in the future:
Digital Europe Programme

€2.5 billion for **Artificial intelligence**



AI & Digital Europe Programme (DEP): CAPACITY BUILDING & DEPLOYMENT



Definition (Coordinated Plan)

- *A Reference Testing and Experimentation Facility is a technology infrastructure that has specific expertise and experience of **testing mature technology in a given sector**, under **real or close to real conditions** (e.g. smart hospital, smart city, experimental farm, corridor for connected and automated driving, etc.).*

World-class Testing and Experimentation Facilities

- ***Limited number*** per sector
- ***Common resource*** available to all European stakeholders to ***validate new AI-based solutions*** in real settings.
- *Validate all the aspects: technical, socio-economic, legal*
- ***Results*** available to all ***throughout Europe*** (directly, or via the channel of Digital Innovation Hubs).



- ***Co-investment with Member States in world class reference sites for experimentation and testing in real setting focusing on*** the applications of AI in essential sectors such as ***health, mobility, security, manufacturing or finance***. The sites should be open to all actors across Europe and connected to the Network of Digital Innovation Hubs. They should be equipped with large computing and data handling facilities as well ***as latest AI technologies*** including ***emerging*** areas such as neuromorphic computing, deep learning and robotics.

OUTLINE

AI strategy for Europe

AI funding in H2020 & beyond:

- AI-on-Demand-Platform
- Digital Innovation Hubs
- Additional calls
- Post-H2020

Ethics Framework



Ethical and legal framework



High level group of experts



Ethics guidelines
&
Policy & Investment recommendations



European
Commission



The European AI Alliance



JOIN @

<https://ec.europa.eu/digital-single-market/en/european-ai-alliance>

And contribute to the debate

THE EUROPEAN AI ALLIANCE

Joint reflection on
the future of AI in
Europe

Full mobilisation
of all stakeholders
needed: industry,
academia, civil
society

Supported by
high-level expert
group on AI and
an online platform

Goal: Making it the world-wide
reference platform for thinking
and reflecting on AI



Building Trust in Human-Centric AI (COM(2019)168)



4 ETHICAL PRINCIPLES

- Respect for human autonomy
- Prevention of harm
- Fairness
- Explicability

7 REQUIREMENTS

- Human agency and oversight
- Technical robustness and safety
- Privacy and data governance
- Transparency
- Diversity, non-discrimination and fairness
- Societal and environmental wellbeing
- Accountability

ASSESSMENT LIST

- Operationalise the requirements

BE PART OF IT!
→ REGISTER TO THE PILOTING PROCESS

via the European AI Alliance



Ethics Guidelines for AI – Piloting Process

- ❑ How to participate? Register today*
 - Test out the assessment list
 - Provide us with feedback through an online survey
- ❑ In parallel: in-depth feedback process with selected stakeholders

* <https://ec.europa.eu/futurium/en/register-piloting-process>



European
Commission

Next steps

- ✓ 26 June: Presentation Recommendations & Kick-off Piloting
- ❑ Feedback gathering on assessment list from July till December 2019
- ❑ Revised version assessment list & sectorial recommendations in 2020
- ❑ Commission will then decide on Next Steps



European
Commission

Policy and Investment recommendations



High level group of experts



Policy & Investment recommendations



Policy and Investment recommendations



CHAPTER I: **USING** TRUSTWORTHY AI TO BUILD A POSITIVE IMPACT IN EUROPE

- **Empowering and Protecting Humans and Society**
- **Transforming Europe's Private Sector**
- **Europe's Public Sector as a Catalyst of Sustainable Growth and Innovation**
- **Ensuring World-Class Research Capabilities**

CHAPTER II. LEVERAGING EUROPE'S **ENABLERS** FOR TRUSTWORTHY AI

- **Building Data and Infrastructure for AI**
- **Generating appropriate Skills and Education for AI**
- **Establishing an appropriate governance and regulatory framework**
- **Raising Funding and Investment**



5

Data as key element for AI:
Towards an AI Public-
Private-Partnership

“Artificial intelligence will transform many if not all branches of economic activity, The application of **AI will be key** to be able to turn personal health... “

Henk van Houten,
Chief Operating Officer, Chief Technology Officer,
Philips

“Robotics and Artificial Intelligence are key enablers for offering solutions to many of our societal challenges, from demographic changes to sustainable production and healthy living....“

Peter Mohnen, CEO KUKA AG

Europe cannot miss the possibility to be disruptive in the development and adoption of leading Artificial Intelligence solutions ... to be adopted inside and outside Europe.”

Orazio Viele, CTO Engineering Ingegneria Informatica S.p.A.

““Artificial intelligence will shift the balance of power in the shortest possible time. ... **Europe can and must be the pacemaker(s) for Industrial AI** in Europe the domain knowledge is available and **we have a powerful network** between SMEs, big companies, research institutes and government.“

Dr. Roland Busch
Chief Operating Officer, Chief Technology Officer
and member of the Managing Board of Siemens
AG

““**Artificial intelligence will be an enabler for innovation and a core driver of productivity** and economic growth, enabling the “intelligent enterprise” through human-machine collaboration, and enabling humans to focus on higher-quality work. ...**AI developments must respect European values** and legal standards in order to gain broad social acceptance on which the success of AI in Europe depends. .“

Dr. Juergen Mueller
Chief Technical Officer, Lead of the Technology and Innovation division and member of the Executive Board of
SAP SE

*".... AI PPP that seeks to increase **value-creating collaboration between advanced research, universities and industry** is of great importance for the development of the AI- and AI-based industry in Europe.."*

Professor Morton Irgens

CLAIRE , Vice Rector, Oslo Metropolitan University

*".... The challenge is for industry to harness that power. The **AI PPP will help achieve that by bringing together expertise in algorithms, sensors and robotics, and addressing the realities of regulation and the need to build partnerships.***

Professor Andrew Blake

Former Laboratory Director of Microsoft Research
Cambridge and former Director of Alan Turing
Institute and member of ELLIS

*".... An AI Public-Private Partnership would provide an important mechanism for **bringing key stakeholders from the research and industry communities together.***

We very much welcome an opportunity to collaborate with euRobotics and the BDVA in bringing many

key capabilities within the European eco-system together to address the opportunities and challenges presented by AI."

Professor Barry O'Sullivan

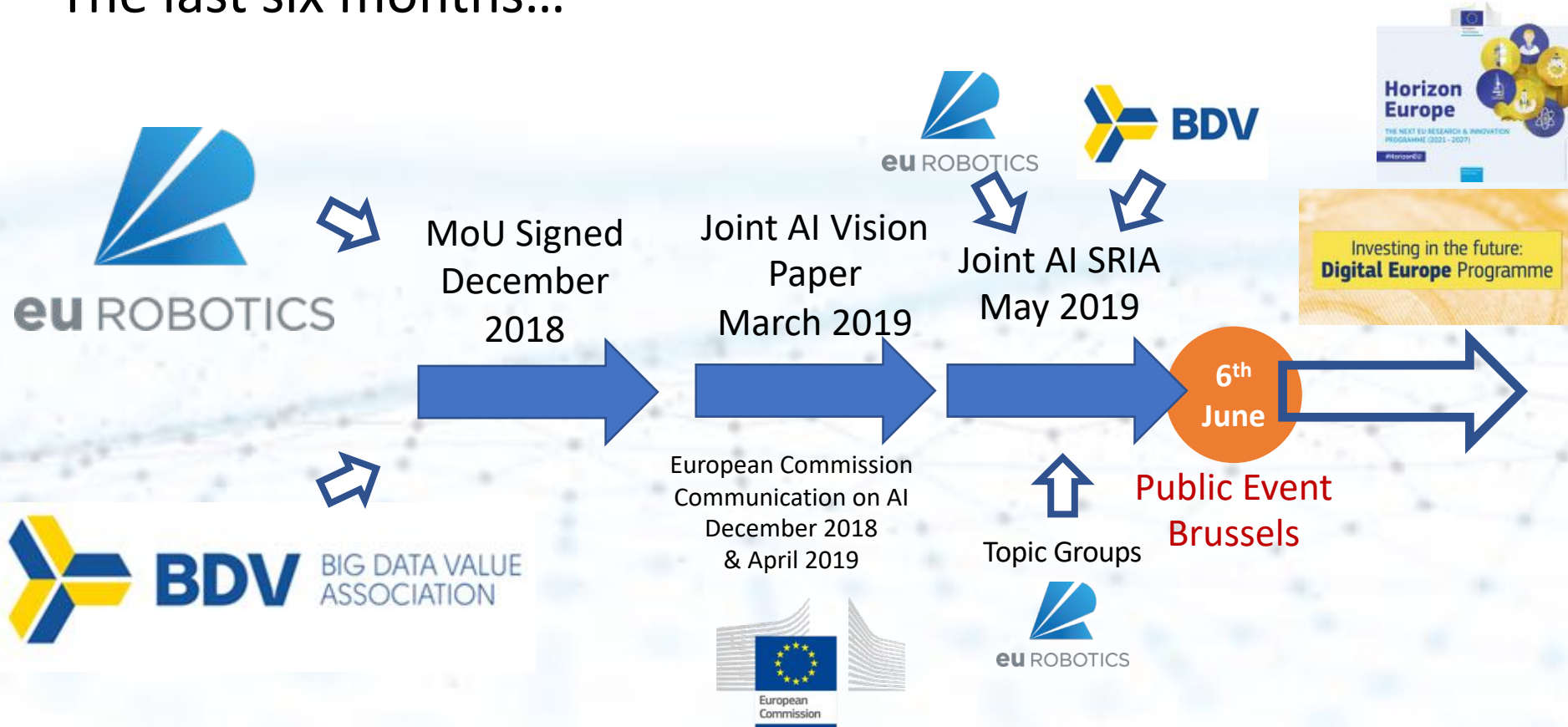
President of the European AI Association

Levers for achievement

- Collaboration with different stakeholders across Europe
- Openness and inclusiveness to bring European knowledge together
- Joint strategy leveraging European strengths and unique selling points to be developed
- Focused approach to be fast with high impact
- Facing and solving the AI challenges together!

*The Vision is to **boost** European industrial competitiveness and lead the world in developing and deploying value-driven trustworthy AI based on European fundamental rights, principles and values.*

The last six months...



Acknowledgements

Partnership Coordination Group

Chairs: Thomas Hahn (BDVA President) and Bernd Liepert (euRobotics President)

From euRobotics: David Bisset (Executive Director euRobotics), Renaud Champion (Primnext), Reinhard Lafrenz (Secretary General euRobotics), and Alessandro Saffiotti (Örebro University, Sweden)

From BDVA: Edward Curry (Insight), Laure Le Bars (SAP), Milan Petkovic (Philips), and Ana García Robles (Secretary General BDVA)

Contributors

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Members of the Board of Directors of BDVA (<http://bdva.eu/board-members>) and euRobotics (<https://www.eu-robotics.net/eurobotics/about/board-of-directors>)

Workshops

We are very grateful to the 200+ participants at the 6 workshops by BDVA and euRobotics held in Feb-May 2019:

- BDVA workshop on February 27th (BDVA members and BDV PPP projects)
- Joint workshop on March 20th in Bucharest (public at ERF2019)
- euRobotics workshop on April 11th in Brussels (with BDVA participation)
- BDVA workshop on April 30th in Brussels (with euRobotics participation)
- euRobotics workshop on May 8th in Brussels (with BDVA participation)
- BDVA workshop on May 16th in Brussels (with euRobotics participation)

We are also very grateful with all additional contributions from members of the BDVA Task Forces and euRobotics Topic Groups.

IMAGINE 18

04-06 Dec 2018 Vienna

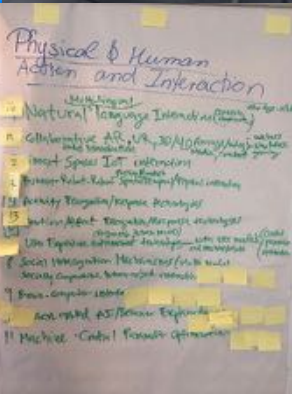
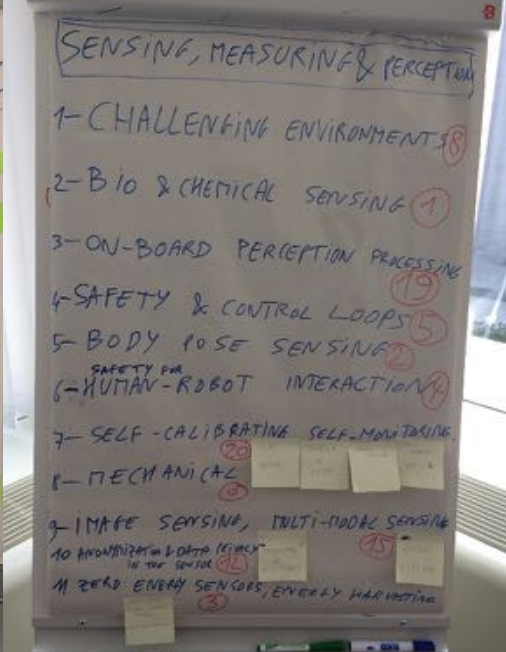
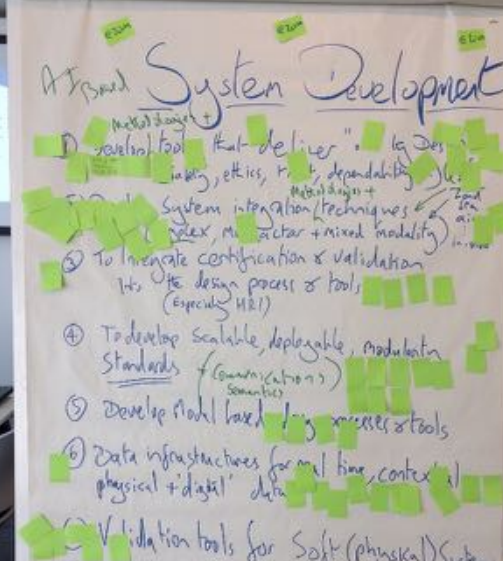
e2.0
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at

Federal Ministry
Republic of Austria
Transport, Innovation
and Technology

FFG
Forschungsförderung









AI Market Opportunities

Improved Healthcare Services



Solution

Transition to new care models, e.g. value-based healthcare

Value

- **Personalised diagnosis**
- **New opportunities for intervention**
- **Improved surgery**
- **Better clinical decision making**

Improved Energy Efficiency



More than 200 GB of sensor data from ≈ 7.800 wind parks

Use of Reinforcement Learning

Early detection of divergent behavior

Value

**Approx. 1-3%
increase of annual
energy harvest**

Improved Availability of Trains



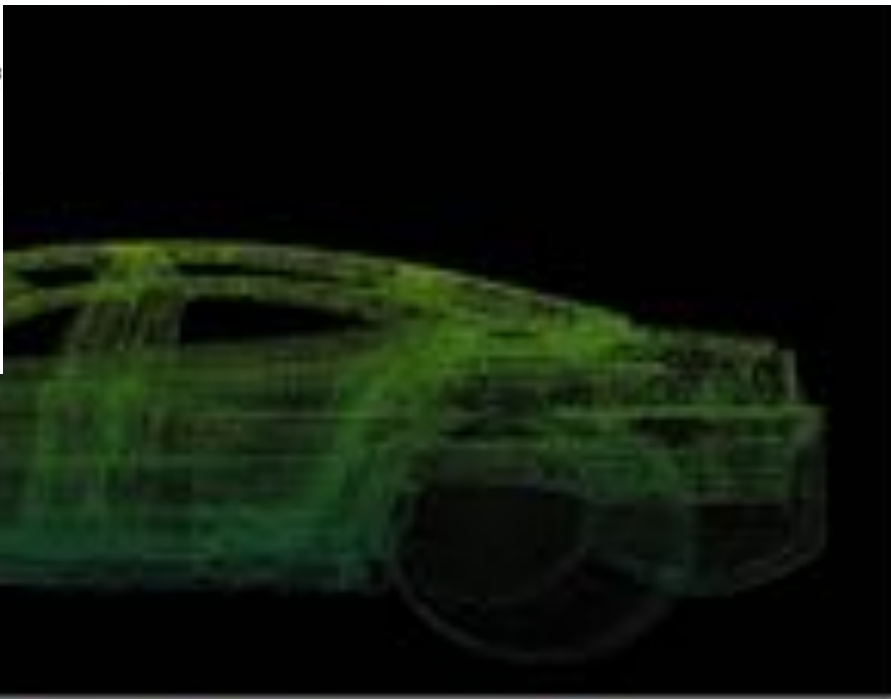
Solution

Analytics on sensor data of critical components for predictive maintenance

Value

- **On-time rate of 99.9%**
- Due to high reliability
- **60% passengers switched from aircraft to train**

Increase Productivity in the Digital Factory



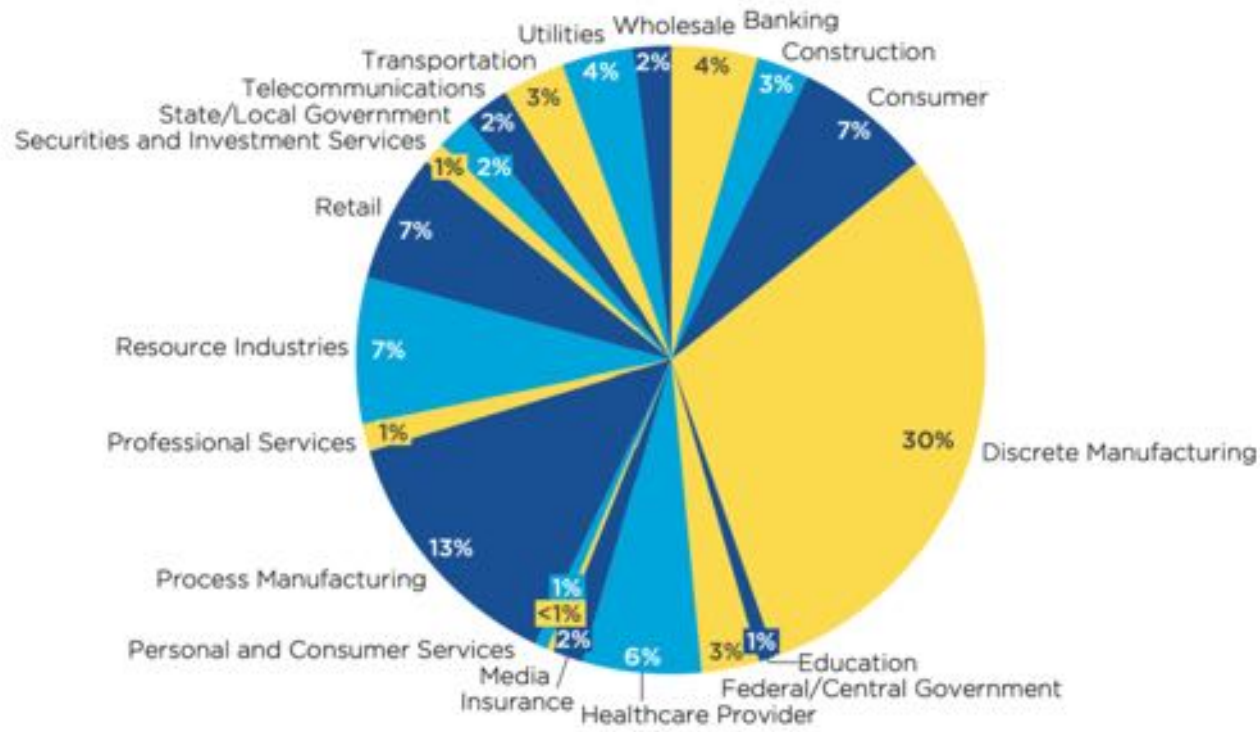
Solution

Reduced Failure Rate in Digital Factory by predictive defect detection in the stamping process (End of Line); based on 3D high density data set from simulation

Value

- 50% less quality control time
- Less product rejection
- Faster defect detection

AI Opportunities exist across sectors



The image features a large, light blue arrow pointing to the right, which serves as a background for the text. The arrow is set against a dark blue background with a network of white dots and lines, resembling a molecular or digital structure. The letters 'S', 'R', 'A', and 'D' are displayed in a large, bold, sans-serif font. The 'A' is black, while the others are blue. Below the letters, the words 'Strategic', 'Research', 'Innovation', and 'Deployment' are stacked vertically in a smaller, sans-serif font. The 'Innovation' word is partially obscured by the 'A' in the 'SRAD' acronym.

S R A D

Strategic
Research

Innovation

Deployment

European AI Framework

European Fundamental Rights, Principles and Values

Value-Driven AI for Business, Society and People

Policy, Regulation, Certification and Standards

Boosting the Adoption of AI in Europe

Cross-Sectorial AI Technology Enablers

Sensing
Measurement
and Perception

Continuous
and Integrated
Knowledge

Trustworthy
Hybrid
Decision
Making

Physical and
Human Action
and Interaction

Systems,
Methodologies
and Hardware

Adoption Challenges

EU private investment environment

Skills and Know-How

Societal Trust in AI:

Research Landscape

Digital Single Market

**Complex Technological
Barriers**

AI Policy and Regulation

Access to AI Infrastructure

**Complexity of AI in Industry and
Public domain:**

Adoption Challenges

Overcoming these challenges requires
collective action from all stakeholders
working together in an effective

AI Innovation Ecosystem

Stimulated by the AI PPP

Skills and Know-How

Research Landscape

Complex Technological
Barriers

Access to AI Infrastructure

EU private investment environment

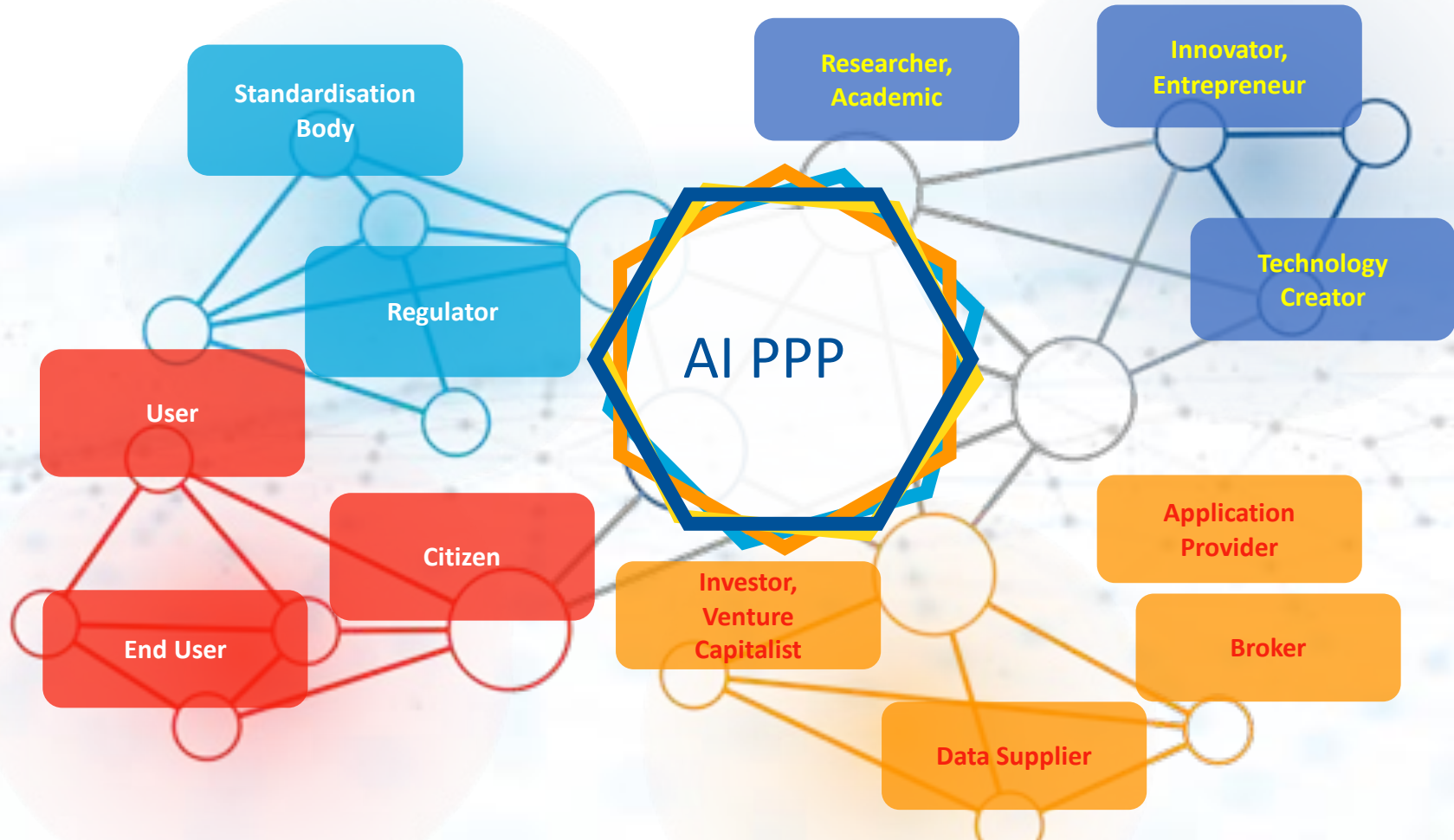
Societal Trust in AI:

Digital Single Market

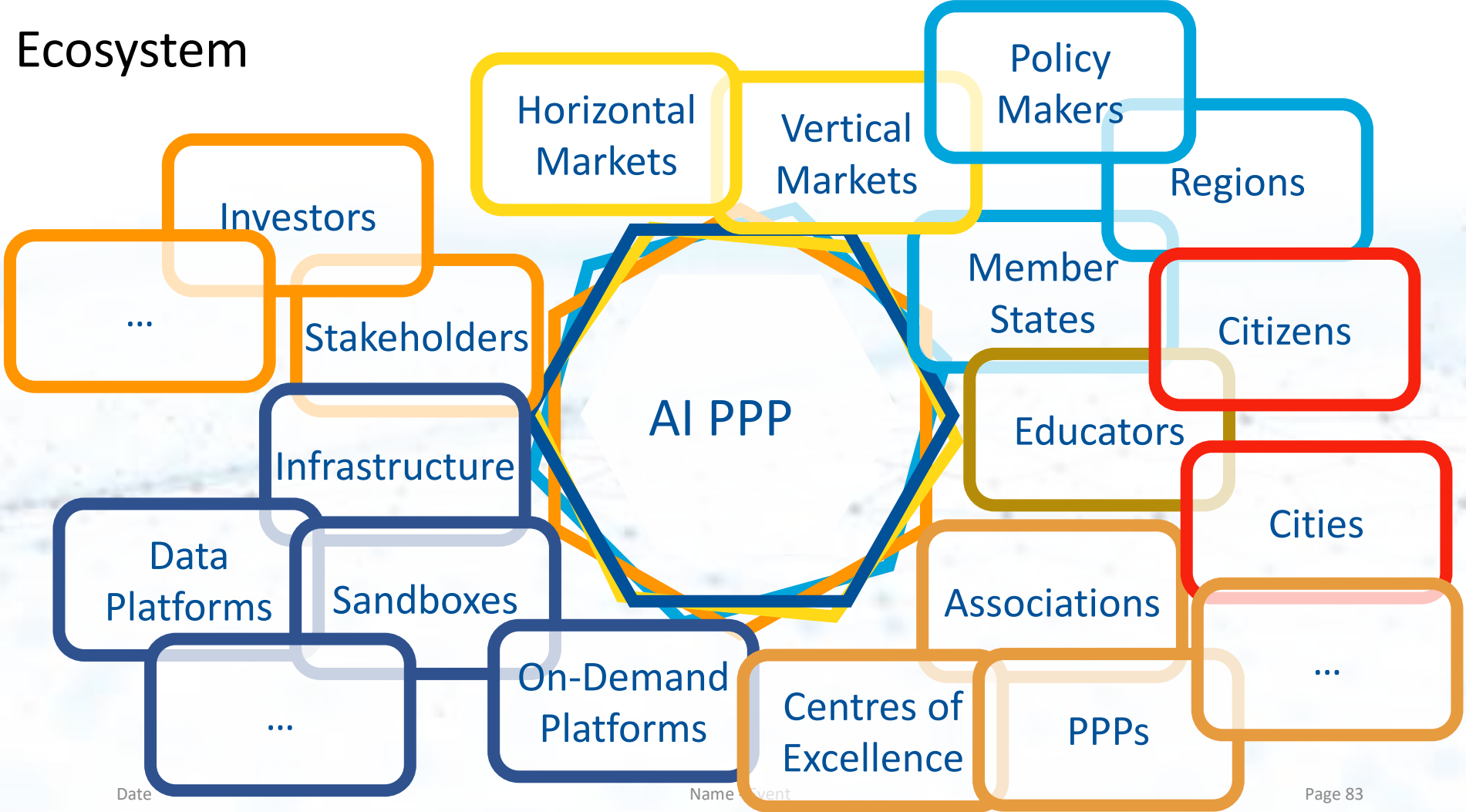
AI Policy and Regulation

Complexity of AI in Industry and
Public domain:

Stakeholders



Ecosystem





Implementing the AI PPP

- Get Involved in the Open Consultation
- Objective: bring together stakeholders from the European AI Innovation Ecosystem to achieve consensus on the way forward
- Get in contact with us by
 - Join in our events
 - Engage the Associations
 - Send us an email
joining-forces@ai-ppp.eu

Stay tuned and have your say

Download the SRIDA:

<http://www.bdva.eu/downloads>

<https://www.eu-robotics.net/eurobotics/about/downloads>

Contact:

joining-forces@ai-ppp.eu

www.eu-robotics.net www.bdva.eu

6

Opportunities...for YOU!

Are you an entrepreneur?



[Competition](#) - [Data Pitch Startups](#) - [Network](#) - [About Us](#) - [Contact](#)

NextQuestion

NextQuestion

Country: UK

Challenge: Retail

NextQuestion automates business decisions through machine learning algorithms and crisp user interfaces.

[Read the NextQuestion profile](#)



Data Moove

Country: France

Challenge: Tourism

Mindfour, by Data Moove, is a traveler concierge for smart tourism data.

[Read the Mindfour profile](#)



Recognai

Country: Spain

Challenge: Data Management

The power of AI and search combined to help build knowledge-powered predictive models.

[Read the Recognai profile](#)



LexaTexer

Country: Germany

Challenge: Smart Manufacturing

Platform technology that lets you rapidly build data driven applications with a fast time-to-value.



Pharmawizard

Country: Italy

Challenge: Health & Wellness

Pharmawizard is a digital platform that supports people empowerment and manages daily health care issues.



iPhytics

Country: Germany

Challenge: Data Analytics

iPhytics is developing an innovation graph that sources vast amounts of public data.

[Read the iPhytics profile](#)



Mentoring from experts in your sector



Workshops and datathons in new markets



Up to €100K equity-free funding



Free cloud environment for scalable data processing



Direct access to major European corporates

7

Now it is your turn:
Q&A

Thank you

For more information please contact:
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The Atos logo, featuring the word "Atos" in a bold, white, sans-serif font. The letter 'o' is stylized with a circular cutout in the center. The logo is positioned in the bottom right corner of the slide.